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Wikimedia reaches funding targets, fights SOPA

By [Olivia Solon \(/search/author/Olivia+Solon\)](#) · 03 January 12 (Tue, 03 Jan 2012 16:02:00 +00:00)



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Wikipedia users may have a respite from Jimmy Wales' face appearing on articles after the Wikimedia Foundation hit its annual [fundraising targets](#) (<http://blog.wikimedia.org/2012/01/02/wikimedia-fundraiser-concludes-with-record-breaking-donations/>) of \$20m (£12.8m).

The funds will be used to buy and install servers and other hardware, develop new site functionality, expand mobile services, provide legal defence for the projects and support the community of Wikimedia volunteers.

This year's banner campaign highlighted staff and volunteers who helped to create Wikipedia, including Jimbo as well as Senior Designer Brandon Harris and user GorillaWarfare.

Sue Gardner, Executive Director of the Wikimedia Foundation, says: "Our model is working fantastically well. Ordinary people use [Wikipedia](#) (<http://www.wired.co.uk/news/archive/2011-01/10/wikipedia-sue-gardner?page=all>) and they like it, so they chip in

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some cash so it will continue to thrive. That maintains our independence and lets us focus solely on providing a useful public service. I am so grateful to our donors for making that possible. I promise them we will use their money carefully and well."

The websites of the Wikimedia Foundation -- including Wikipedia, Wikimedia Commons, Wikinews and Wiktionary -- serve more than 470 million people every month, purely supported by donations instead of advertising.

While it's good news in the short term, Wikipedia remains under threat from the USA's proposed [Stop Online Piracy Act](#) (http://en.wikipedia.org/wiki/Stop_Online_Piracy_Act) (SOPA), which effectively facilitates internet censorship in the name of fighting copyright infringement. SOPA would allow for the blocking of entire foreign websites in the United States as a response to remove infringing material from sight. The act has been widely opposed by the likes of Creative Commons, Reddit, Tumblr and Mozilla.

Wikipedia arguably falls under the definition of an internet search engine (<http://blog.wikimedia.org/2011/12/13/how-sopa-will-hurt-the-free-web-and-wikipedia/>) and could therefore be forced to remove links to "foreign infringing sites" -- a definition that can include legitimate sites that host mostly legal content but have other supposed infringing content on their site. This would mean that under court order, Wikimedia might have to review millions of links, find the links to so called "foreign infringing sites" and block them from articles. This would be costly and tedious and would have to be repeated every time a prosecutor delivered a court order on any new "foreign infringing site".

Wikipedia argues that blocking links runs against their culture of open knowledge, especially when surgical solutions to fighting infringing material are available.

Wikipedia founder Jimmy Wales has revealed that he feels so strongly about SOPA that Wikipedia would be moving its [domains away from GoDaddy](#) (http://photos-d.ak.fbcdn.net/hphotos-ak-ash4/374920_327150140646567_196601040368145_1276226_489333370_n.jpg) because of its support of SOPA (that is, until it did a [u-turn after losing so many customers](#) (http://news.cnet.com/8301-31921_3-57349913-281/godaddy-bows-to-boycott-now-opposes-sopa-copyright-bill/)). Wales would even consider a Wikipedia blackout (provided there was support from the community) as a means of protest.

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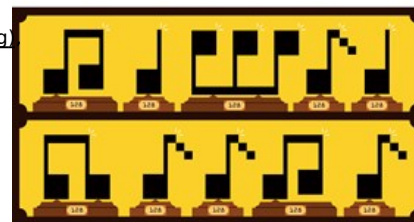
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As a regular user of Wikipedia so the Wikimedia funding announcement is excellent news. On SOPA, I can't help thinking that this is a case of this a case of technology being punished for making things available more easily. Like so many online-focused debates at the moment, net

neutrality is an issue here. A few more thoughts at <http://devcentral.f5.com/weblogs/npearce/archive/2012/01/04/wikipedia-and-sopa-beauty-and-the-beast.aspx>.

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